

FLOURISH & THRIVE LABS

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8(a), EDWOSB

Headquartered in Grayslake, IL;
Serving Clients Nationally

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OUR STORY

At Flourish & Thrive Labs, we bring a unique perspective to public health consulting – **we're not just consultants but former local public health officials**. We understand the challenges of your organization and we are dedicated to serving your organization and community.

We are tech nerds and technology implementors who also care deeply about the people who use and are impacted by systems. We seamlessly blend understanding people and technology together. We also bring our deep experience working in local public health to every project.

THE F&T LABS DIFFERENCE

People-First: At F&T Labs, we see everyone we engage with as a human first. We think deeply about the impact of our work– both on your staff and community. We leverage a trauma-informed approach on every project, and see our clients and collaborators first as people who have dreams, desires, and limitations.

Capacity Building: We empower our clients with the knowledge, skills, and tools they need for success. On all projects, we seek to share our skills with our clients. *We desire to be wanted back, never needed.*

Continuous Experimentation: As the "labs" in our name suggests, we apply scientific thought and an experimental approach, constantly innovating to ensure the best outcomes.

PAST PERFORMANCE

Our firm has completed **successful projects across for-profit, non-profit, and government** sectors. Past projects include work with the Maryland Department of Agriculture (35k), the City of Waukegan IL (250k), and strategic planning for Connect Lake County (50k).

Our expert team members have been recognized by prestigious organizations such as **Computerworld, Business Transformation 150, DeBeaumont Foundation 40 under 40, and the Geospatial World Forum.**

OUR SERVICES



Information Systems Development: As technology rapidly advances, we craft tailored tools on platforms like Esri, Microsoft, AWS, and Salesforce to fortify public health agencies' missions. Our PH360 Public Health Operating System, developed specifically for local health departments, exemplifies our commitment to innovative, user-centric solutions.



Data Modernization for Public Health: We assist agencies of all sizes in their data modernization journey. Our Data Modernization Maturity Model (DM3), developed and tested with local health departments, serves as a roadmap and assessment tool for data modernization efforts.



AI in Public Health: We're pioneering AI applications in public health, having successfully piloted an Electronic Case Reporting (eCR) demo with a local health department. We're now expanding this initiative, developing AI-powered tools for data analysis, decision-making, and policy development.



Strategic Planning: We collaborate with your team to develop future-focused strategic plans. Our consensus-based approach encourages participation and diverse ideas. We run all workshops and deliver beautifully formatted strategic plans for both organizations and programs.



Community-Based Research: Through our participatory action research framework, we engage communities with interviews and collaboration, prioritizing people-first insights. Our methodology, which includes sharing lessons back with communities, delivers both qualitative and quantitative insights.



Local Health Department Interface: As former local public health professionals, we bring unique insights to federal-level projects. We initiated our monthly Coffee & Connect program to build stronger connections with local health departments, facilitating knowledge sharing and fostering collaboration.



Applied Research: Our team excels in developing and implementing applied public health research programs. We ensure research outcomes translate into real-world improvements, directly informing policy and practice.



NAICS CODES: 541511 541512 541611 541720 541715 541370 611430